



SPONSORSHIP

OPPORTUNITIES WITH THE SOUTH FLORIDA CHAPTER OF SMPS

THE SOCIETY FOR MARKETING PROFESSIONAL SERVICES.

Business Transformed Through Marketing Leadership.

smps[®]
South Florida

WWW.SMPSSOUTHFLORIDA.COM



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What is SMPS?

The Society for Marketing Professional Services (SMPS) is a national organization and a premier provider of marketing and business development resources for the architecture, engineering and construction (A/E/C) industry sectors. Our organization focuses entirely on promoting and advancing the profession through education, networking and career development. **Our membership consists of firm principals, business development executives, marketing directors, managers, coordinators and assistants.**

SMPS South Florida has a database of more than 2,500 people that frequently make buying decisions for the services you provide. From September to June, the chapter offers monthly educational events, professional development seminars and social events customized for seasoned and emerging business development and marketing professionals. Approximately 50-100 professionals typically attend the luncheon and professional development programs. **These meetings and events give sponsors a premier opportunity to introduce products and/or services to a concentrated market.**

Why Become a Sponsor?

- High visibility for low cost
- Exposure to over 2,500 principals, marketers, professionals and decision-makers in architecture, engineering, construction, real estate, and development
- Opportunity to moderate, or design program with key decision makers
- Stand out from the competition and lead by example
- Build your bottom line through cost-effective marketing that delivers results!

Who Should Sponsor?

- A/E/C firms
- Accounting software suppliers
- Consulting Firms
- Binding equipment retailers
- Promotional product retailers
- Catering companies
- Contact management software
- Graphic design firms
- Market research companies
- Office equipment suppliers
- Presentation equipment retailers
- Printing and signage firms

What Sponsorship Opportunities Are Available?

- Platinum, Gold, Silver, Bronze Sponsorship
- Annual, Luncheon Panel Discussions, Skills Lab, Educational and Socials
- In-Kind including media, photography, door prizes, promotional materials, training, etc.

* Although payments and contributions to the South Florida Chapter of SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.



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To ensure you maximize your exposure to the community, make sure to sign up early and get your company on the forefront of recognition!

Annual Sponsorships				
	PLATINUM \$3,500 non-member \$2,800 member	GOLD \$1,500 non-member \$1,200 member	SILVER \$500 non-member \$400 member	BRONZE \$350 non-member \$280 member
Free registration for SMPS SF events	All events	4 events	2 Events	
Opportunity to distribute you firm's materials at SMPS SF events	All events	2 events	1 event	
Logo/link on SMPS SF website	✓	✓	✓	✓
Logo/link on SMPS SF email communications	✓	✓	✓	✓
Logo displayed on table tents at panel discussions	✓	✓	✓	✓
SMPS SF Facebook/website sponsor spotlight	✓	✓	✓	✓
Opportunity to exhibit at SMPS SF events	All events	2 events		



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Luncheon/Panel Discussion Event Sponsors

	PLATINUM \$1,000 non-member \$800 member	GOLD \$500 non-member \$400 member	SILVER \$200 non-member \$160 member
Free event registration	4 registrations	2 registrations	1 registration
Reserved seating at head table	✓	✓	✓
Firm leave-behind swag at each table	✓	✓	✓
Logo/link listed as sponsor on all invites/reminders	✓	✓	
Verbal recognition prior to starting event and at close out	✓	✓	
Eat pre-lunch with speakers	✓		
Firm exhibit table at event	✓		

Other sponsorships

Skills Lab/Educational event or Networking event - \$250 member/ \$350 non-member

- One complimentary registration for event
- Logo/link listed as sponsor on all event invites/reminders
- Opportunity to distribute firm materials/swag

In-Kind Sponsorships

In-kind donations are welcome **at any level** (media, photography, door prizes, promotional materials, training, A/E/C products, etc.). Sponsors will be recognized at the value of their donation as an annual sponsor.



For further information contact:
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Marketing Communications Specialist
Moss & Associates
2101 N. Andrews Avenue | Fort
Lauderdale, FL 33311
Phone: (855) 360-6677
Email: mdaniels@mosscom.com

Yes, my firm will be happy to participate as a sponsor for SMPS/South Florida's 2018-2019 activities as indicated on this form. I understand that participation is FIRST COME, FIRST SERVE, based upon receipt of payment, and that "Member" firms receive priority placement over non-member firms.

We would like to sponsor: _____ Program

- Annual Panel Other Event Platinum Gold Silver Bronze
 Member Non-Member

Name: _____

Firm Name: _____

Address: _____

City/State/Zip: _____

Telephone No. / Fax No.: _____

Email Address: _____

Check enclosed in the amount of \$ _____, payable to "SMPS South Florida"

Please mail check and this form to:

Moss & Associates
c/o Michelle Daniels
2101 N. Andrews Avenue
Fort Lauderdale, FL 33311

For credit card payments:

Please charge my Mastercard/Visa/American Express in the amount of \$ _____

Account#: _____ Expiration Date: _____

Cardholder's Name: _____ Zip Code: _____

Signature: _____

Appropriate 3 or 4 digit code from credit card:* _____

**Note: American Express code is a 4-digit code on front of card, Visa/MC is a 3-digit code on back of card.*