



JOIN US FOR OUR 40 YEAR CELEBRATION!

A NIGHT *Beneath* THE PALMS

SMPS SOUTH FLORIDA 40TH YEAR ANNIVERSARY GALA
HONORING THE PAST. CELEBRATING THE PRESENT. CONTINUING THE LEGACY.



FRIDAY, OCTOBER 23, 2026
HILTON WEST PALM BEACH

Sponsorship Opportunities



SMPS South Florida is proud to celebrate an incredible milestone: our chapter's 40th Anniversary. To honor this occasion, we are hosting a special anniversary gala **A Night Beneath the Palms** on Friday, October 23, 2026, at the Hilton West Palm Beach.

This celebration will bring together professionals from across South Florida's architecture, engineering, and construction community, including marketers, business developers, principals, owners, and industry partners. The evening will celebrate the legacy of SMPS South Florida, recognize the relationships and leadership that have shaped our chapter, and look ahead to the next 40 years of connection, growth, and professional development.

With that, SMPS South Florida is seeking corporate sponsors to help us make this anniversary celebration memorable. Your support will not only contribute to the success of the gala, but also help fund the chapter's continued programming, education, networking opportunities, and professional development initiatives throughout the year.

There are several sponsorship opportunities available, each offering valuable visibility for your firm before, during, and after the event. Sponsorships also provide reserved seating for your team and guests before individual tickets are opened to the public. All sponsors will be acknowledged during the event, with logos featured throughout event materials, digital promotions, signage, the event slideshow, and day-of recognition.

Sponsorships are available on a first-come, first-served basis. Early sponsors will receive priority visibility as event promotions begin.

We truly appreciate your consideration and support of SMPS South Florida. Your partnership helps us continue building meaningful connections, advancing professional development, and strengthening the A/E/C marketing and business development community across South Florida.

Please feel free to contact me with any questions. I would love the opportunity to include your firm as part of this milestone celebration!

Warm Regards,

Gina Ferrari-Kow
2026 Sponsorship Director
SMPS South Florida
ferrarig@bakerconcrete.com

SPONSORSHIP CHAIR

Gina Ferrari-Kow
Baker Concrete
ferrarig@bakerconcrete.com

SPONSORSHIP COMMITTEE

Rachael Hall
Anchor Health Properties
rhall@anchorhealthproperties.com

Angelo Scaccetti
HNTB
ascaccetti@hntb.com

Maria Scudella-Beltran
CPC
mscudella@cpc-eng.com



A NIGHT *Beneath* THE PALMS

Sponsorship Opportunities

CORE SPONSORSHIP PACKAGES:

ROYAL PALM - PRESENTING SPONSOR - INVESTMENT: \$5,000

Exclusive Opportunity

- One Table for eight guests
- One Branded item in Gift Bag (Sponsor Provided)
- Premier logo placement as Presenting Sponsor on all event marketing materials
- Exclusive branded phone charging stations
- Posters featuring sponsor's work at check-in table
- Webpage link from registration page
- Logo on registration page, event signage, slideshow, and program
- Recognition from podium during welcome remarks
- Opportunity for brief remarks (2 Minutes) at the event
- Full-page ad or feature in event program
- Dedicated social media spotlight
- Logo included in event recap email
- Full Page Ad and project feature in SMPS South Florida Quarterly Newsletter (Q4 2026 & Q1 2027)

MAJESTIC PALM SPONSOR - INVESTMENT: \$4,000 Limit: 2

- Six tickets to the event
- One Branded item in Gift Bag (Sponsor Provided)
- Logo placement on event signage, registration page, slideshow, and program
- Full page ad or sponsor feature in event program
- Recognition from podium
- Dedicated Social media recognition
- Logo included in event recap email
- Safe Ride Home Co-Sponsor: \$10 Lyft ride credit provided to attendees, courtesy of your company
- Full Page Ad in SMPS South Florida Quarterly Newsletter (Q4 2026)

GRAND PALM SPONSOR - INVESTMENT: \$2,500 Limit: 4

- Four tickets to the event
- One Branded item in Gift Bag (Sponsor Provided)
- Logo placement on event signage, registration page, slideshow, and program
- Half page ad or sponsor feature in event program
- Recognition from podium
- Social media recognition
- Logo included in event recap email
- Four tickets to an event up to an \$80 value (must be used by 12/31/2027)
- Half Page Ad in SMPS South Florida Quarterly Newsletter (Q4 2026)

PALMETTO PALM SPONSOR - INVESTMENT: \$1,500 Limit: 6

- Two tickets to the event
- One Branded item in Gift Bag (Sponsor Provided)
- Logo placement on event signage, registration page, slideshow, and program
- Half page ad or sponsor feature in event program
- Recognition from podium
- Social media recognition
- Logo included in event recap email
- Half Page Ad in SMPS South Florida Quarterly Newsletter (Q4 2026)

Sponsorship Opportunities

PREMIUM BRANDING PACKAGES:

\$2,000 Full Premium Package

***\$1,500 Core Sponsor Add-On's** (Each Branded item)

All Full Premium Branding Packages include:

- Two Tickets to the Event*
- Experience specialty item (listed with Experience)
- Dedicated branded signage at the experience location
- Social media recognition/digital thank you to sponsors
- Logo included in event recap email
- One branded item in Gift Bag (Sponsor Provided)

**Add On package does not include 2 tickets*

SWEET FINISH DESSERT SPONSOR Exclusive Opportunity

- Dessert – With edible branded item

CAFECITO & CONVERSATION SPONSOR Exclusive Opportunity

- Cafecito Signage – Coffee Beverage Cart
- Branded Napkins & Cups

CENTERPIECE SPONSOR Exclusive Opportunity

- Company logo prominently placed on table Centerpieces

COCKTAIL HOUR/BAR SPONSOR Limit: 2

- Branded company logo on cocktail napkins
- Branded Edible drink toppers
- Custom logo cocktail stir sticks

PHOTO EXPERIENCE SPONSOR Exclusive Opportunity

- Logo on photo booth signage or digital photo gallery/output

DÉCOR SPONSOR Limit: 2

- Logo recognition near themed décor, lounge area

ENTERTAINMENT SPONSOR Limit: 2

- Logo recognition near DJ, live music, or saxophonist cocktail hour

BUILD YOUR OWN SPONSORSHIP

If your firm has another unique idea or is interested in creating a custom sponsorship opportunity, we'd love to work with you to develop something that aligns with your goals. Sponsorships are available on a first-come, first-served basis. Early sponsors will receive **priority visibility** as event promotions begin.



2026 BOARD OF DIRECTORS

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THANK YOU FOR YOUR SUPPORT!

PLEASE RETURN THIS FORM ALONG WITH PAYMENT TO SECURE YOUR SPONSORSHIP

After submitting this form, you will receive a confirmation email from our Sponsorship Committee with next steps.

Yes! I want to support the **SMPS South Florida 40th Anniversary Gala** at the following sponsor level:

☐ **ROYAL PALM** Presenting Sponsor - \$5,000

☐ **FULL PREMIUM BRANDING** Sponsor - \$2,000

☐ **MAJESTIC PALM** Sponsor - \$4,000

☐ **ADD ON CORE** Sponsors - \$1,500

☐ **GRAND PALM** Sponsor - \$2,500

☐ Sweet Finish Dessert Sponsor ☐ ~~Photo Experience Sponsor~~ *Sold*

☐ **PALMETTO PALM** Sponsor - \$1,500

Sold ☐ ~~Cafecito & Conversation Sponsor~~ ☐ Décor Sponsor

☐ Centerpiece Sponsor ☐ Entertainment Sponsor

Sold ☐ ~~Cocktail Hour/Bar Sponsor~~

Name: _____

Company/Title: _____

Phone: _____ Email: _____

Address: _____

City/State/ZIP: _____

Signature: _____ Date: _____

Preferred name listing for recognition: _____

PAYMENT INFORMATION

☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

CREDIT CARD # _____ EXP. DATE _____ CVV Code _____

SIGNATURE _____

NAME ON CARD _____

BILLING ADDRESS (if different from above) _____

City/State/ZIP: _____

Please make checks payable to: **SMPS South Florida**

TOTAL ENCLOSED: \$ _____

Once your sponsorship has been secured, you will receive payment confirmation from the chapter.

Mail check and this form to:

JEZERINAC GROUP
c/o Eva Strickland
1615 Forum Place, Suite 3A
West Palm Beach, FL 33401



SMPS South Florida is a 501 (c) 3 non-profit corporation.
Federal Tax ID Number: 59-2730280

SUBMIT FORM

TREASURER CONTACT

Eva Strickland
Jezerinac Group
561-323-7818
EStrickland@jezerinacgroup.com

SPONSORSHIP QUESTIONS

Gina Ferrari
Baker Construction
305-763-9635
ferrarig@bakerconcrete.com