SMPS CPSM Study Group

March 2025 Exam (March 1 – 22, 2025)

Session	Date	Instructor
Kickoff Session	Thursday, November 7th @ 8am ET	Gina Ferrari / Alex Brown – South Florida
Domain 1: Marketing Research	Thursday, November 21st @ 8am ET	Alex Brown, CPSM – South Florida
Domain 2: Marketing Planning	Thursday, December 5th @ 8am ET	Jen McGovern, CPSM – DC
Domain 3: Client & BD	Thursday, December 19th @ 8am ET	Russ Sanford, CPSM – Central Florida
Domain 4: Proposals	Thursday, January 9th @ 8am ET	Natalie Rodriguez, CPSM – South Florida
Domain 5: Promotional Activity	Thursday, January 23rd @ 8am ET	Rachel Stevens, CPSM – South Florida
EXAM REGISTRATION DEADLINE: February 5, 2025 ----------		
Domain 6: Management	Thursday, February 6th @ 8am ET	Amanda Welch, CPSM – Central Florida
Wrap-Up Session	Thursday, February 20th @ 8am ET	Rachel Stevens, CPSM – South Florida
EXAM WINDOW: March 1 – 22, 2025 ----------		